

WATCH ME WIN CHALLENGE

("WATCH CHALLENGE")

By ERA Projects

1. Qualification Period

The Qualifying Period ("QP") is from 1st January 2021 to 31st December 2021.

2. Rewards

3 branded watches will be given as Rewards for the Watch Challenge:

- 1st Reward: Rolex GMT-Master II
- 2nd Reward: IWC Pilot's Watch Chronograph
- 3rd Reward: Panerai Luminor Base Logo

3. Qualification Criteria

ERA Teammates participating in the Watch Challenge hereby agree to the terms and conditions as follows:

- The ERA Teammate must have sold at least 1 unit in any project that are marketed by ERA Projects;
- Every unit sold in any project marketed by ERA Projects will entitle the selling agent to 1 x Participation Entitlement ("PE");
- ERA Teammates who co-broke with external agents will qualify for 1 x PE for every unit sold;
- ERA Teammates who co-broke internally will qualify for 1 x PE collectively for every unit sold;
- For the purposes of this Watch Challenge, "unit sold" refers to the exercise of Option to Purchase.
- Winner of any of the Rewards must be a registered salesperson with ERA at the time the Watch Challenge is conducted.

- Upon termination/resignation of the ERA Teammate, the respective ERA Teammate's participation in the Watch Challenge will be immediately terminated and all his/her prior PEs in the Watch Challenge will be forfeited.

4. Date & Venue of the Watch Challenge:

The Watch Challenge will be conducted by 31 March 2022. The venue will be announced at a later date.

5. Conditions for the Winner

- 5.1 The Winner agrees to share his/her winning the Reward publicly, post photos and promote about his/her Reward on social media platforms.
- 5.2 ERA reserves the right to cancel the Watch Challenge or replace the Reward for whatever reasons without prior notice.
- 5.3 Each ERA Teammate is only eligible for ONE (1) Reward. In the event he/she has attained any one of the Rewards, he/she will not be eligible for the other Rewards.
- 5.4 The Winner undertakes not to resell the Reward on all public platforms, including but not limited to Facebook, Instagram and Carousell.

6. Data Privacy Policy

By participating in the Contest, ERA Teammates are deemed to have consented to the collection, use and disclosure of their name, image, voice or anything similar whatsoever by ERA to be used in marketing materials. ERA Teammates also agree and consent to the collection, use and disclosure of their personal data by ERA and its business partners for marketing communication purposes on the products or services available from ERA whether related to the Draw or otherwise. Finally, ERA Teammates agree and acknowledge that ERA is authorised to process their personal data provided pursuant to this Watch Challenge in accordance with its data privacy policy.